Prices quoted for emerging markets can be expected to be lower than those for more established markets, as the risks in the former may be perceived as greater.

Earnings of Cable Operators and Broadcasters

543. SHRI YADLAPATI VENKAT RAO: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether huge earnings from cable television are a bone of contention between operators and broadcasters;

(b) the approximate earnings per year from subscribers and advertisers; and

(c) the action proposed to amend the Cable Network Regulation Act, 1995, to benefit the consumers both in terms of money and programmes?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) This Ministry does not maintain record of earnings of cable operators or broadcasters. There are no legal provisions in the Cable Television Networks (Regulation) Act, 1995 or the rules framed thereunder to regulate the subscription charges levied by the pay channels/cable operators or the charges payable by the cable operators to the TV Broadcasting Companies. These are purely contractual affairs between the broadcasting companies, cable operators and the subscribers and are market driven.

(c) Government has introduced the Cable Television Networks (Regulation) Amendment Bill, 2002 with a view to mandating an addressable system for pay channel viewing, through cable networks. The system when mandated will allow the consumer to choose and pay for the channel(s) he wishes to watch.

Venue for International Film Festival

544. SHRI C.R THIRUNAVUKKARASU: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government propose to change the venue for holding International Film Festival;

(b) if so, the details thereof;

(c) whether Government also propose to handover the event to private agencies;

(d) if so, the details thereof; and

(e) if not, the reasons therefor?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) No such decision has been taken.

(b) Does not arise in view of (a) above.

(c) to (e) No such decision has been taken.

Guidelines for FDI

545. SHRI RAJKUMAR DHOOT; Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that her Ministry has finalized the guidelines for Foreign Direct Investment in the non-news and non-current affairs periodicals;

(b) if so, the details thereof;

(o) if not, by when the guidelines are likely to be finalized;

(d) whether media experts have also been associated while finalizing the guidelines; and

(e) if not, the reasons therefor?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (c) The Ministry has issued guidelines for foreign investment in Indian entities publishing scientific/ technical/specialist magazines/periodicals/journals. The guidelines are given in the Statement *{See* below).

(d) and (e) The guidelines have been formulated after consultations as necessary.

Statement

Guidelines for Foreign Investment in Indian entities

GUIDELINES FOR;

(i) PUBLICATION OF INDIAN EDITIONS OF FOREIGN ECHNICAL/SCIENTIFIC/SPECIALITY MAGAZINES/ JOURNALS/PERIODICALS; AND